



**FOR IMMEDIATE RELEASE:**

**A GREAT FEAST  
CELEBRATING FAMILIES  
IN SELMA, CA**

**FRESNO, California** (May 23, 2006) –

- What:** Family Celebration Event
- When:** Sunday, June 4 from 11a-4p
- Where:** Selma Ringo Park (Nebraska Ave/Mitchell Ave. next to Eric White Elementary in Selma)
- Why:** To inform the community about tobacco prevention, health awareness and celebrate families with local talent.
- Who:** Azteca America Channel 55, Gil Garcia Padron, El Tiburon & Marco Vargas from Super Q 101.9FM, El Burro & Victor Martinez from La Maquina 103.1FM.
- Activities:** Performances by Mariachi Los Potrillos, Dinuba High School Folkloric Dancers, Grupo Realidades, Jasmin Castro and El Sabinillo. FREE raffle prizes: 15 children bikes, Disneyland and Monterey Bay Aquarium tickets. Games and activities for the kids. Food and informational booths on health and education. California Highway Patrol, Oakland A's Activity tour bus and free immunizations from United Health Centers.
- Sponsors:** City of Selma, Team Cinco, Bella Promotions, California Health Collaborative, Fresno County Health Department, Blue Cross, California Highway Patrol, Citibank, Orlandi Valuta, Kitchen Cabinets & Granite,

Taco Boy, Disneyland Resorts, Monterey Bay Aquarium, Oakland A's, Ronald McDonald House, Super Q 101.9FM and La Maquina 103.1FM.

**Focus:** This is a FREE family event. We are inviting the community to come out and enjoy the music and fun activities for the children and at the same time get tobacco prevention and health information.

Stay tuned to Azteca America TV-55 Fresno, TV-8 Visalia, TV-42 Bakersfield, DirecTV-55 and Comcast-77 for more promotions and events.

#### About Azteca America of Central California

Azteca America of Central California is a subsidiary of Cocola Broadcasting Companies based in Fresno. With stations in Fresno, Visalia, Bakersfield and Boise, Idaho with additional affiliates in the planning stages. Azteca America produces more than 8,000 hours of original programming each year, including two daily news shows, a range of entertainment and reality shows and the popular first division Mexican Soccer League.

For more information about Azteca America, visit our website at [www.aztecaamerica.com](http://www.aztecaamerica.com) or [www.kmsgtv.com](http://www.kmsgtv.com)

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