



Twice the Soccer on Azteca America This Week

FOR IMMEDIATE DISTRIBUTION

New York, April 19, 2005 – The best of Mexican League Soccer continues on the screens of Azteca America with our special double soccer week of the 2005 “Clausura” season.

We begin on Wednesday, April 20 with Tecos vs Monarcas. Tecos has a golden opportunity as it hosts Monarcas, the leader of Group One with 26 points. A win for Tecos would bring them within striking distance of leadership. However, Monarcas, the number-two team in the league, will be no easy match. The action begins at 3 pm.

Immediately following we present Veracruz vs América. Veracruz has performed poorly this season, but a win against América would surely boost the morale of fans. Meanwhile, América is three points behind Monarcas in Group One and is looking to qualify for the post-season liguilla. The game starts at 5 pm.

To finalize the Soccer Wednesday at 7 pm is the Cruz Azul vs Atlas face off. The overall league leader Cruz Azul has already qualified for the liguilla playoffs and will be facing the last-place Atlas that is hungry for an upset.

This weekend we present on Saturday, April 23 at 3:00 pm, Jaguares vs Pachuca. The Chiapas squad has been finishing strong this season and is looking to turn its home-field advantage into a victory. But Pachuca is unpredictable and ready to surprise at any moment.

Later from Morelos we present the stellar game of the day, Monarcas vs Guadalajara. Monarcas is currently leading Group One and on the verge of qualifying for the playoffs. But the Chivas are also looking for points for the liguilla. Kickoff is at 5 pm.

To finalize our super soccer week, we present on Sunday, April 24 Santos vs Veracruz. Santos is very close to qualifying but must maintain ahead of Necaxa. Meanwhile, Veracruz is looking for an upset. The game starts at 2:00 pm.

All games are broadcast live. Pre-game programs will be transmitted thirty minutes prior to kickoff for the Jaguares vs Pachuca and Santos vs Veracruz matches.

Don't miss our double soccer week on Azteca America, TV-55 Fresno, TV-8 Visalia, TV-42 Bakersfield, DirecTV-55 and Comcast-77, THE place for Mexican League Soccer.

Company Profile

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly-owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish language television content in the world. Azteca America currently has presence in 38 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco-Oakland-San Jose, Phoenix, Brownsville-McAllen, Albuquerque, San Diego, Fresno-Visalia, Sacramento-Stockton-Modesto, Denver, Orlando, Austin, Tampa, Corpus Christi, Tucson, Las Vegas, Monterey-Salinas, Hartford, Salt Lake City, Bakersfield, West Palm Beach-Ft. Pierce, Santa Barbara, Palm Springs, Omaha, Yakima, Naples-Ft. Myers, Wichita, Reno, Boise, Victoria, Oklahoma City, Charleston and Chattanooga.

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