



FOR IMMEDIATE RELEASE:

POSADA NAVIDENA

AZTECA AMERICA Y ARTE AMERICAS

FRESNO, California (December 9, 2005) – Azteca America Central California and Arte Americas invites you to celebrate our annual Posada Navideña on Friday, December 16th from 6pm to 9:30pm at La Placita of Arte Americas at 1630 Van Ness, corner of Calaveras and Van Ness, downtown Fresno. (Ph.: 559-266-2623)

The Azteca America camera crew will be there and Mr. Gil García Padrón will be filming his show on-site. There will be musical performances by El Jaguar de Michoacan, Grupo Brizza and Dueto Paisano.

The kids can enjoy the piñata activities and free candies. There will be champurrado, tamales, and Mexican bread for sale. Roosevelt High School will be presenting a Pastorela.

Come and participate in the raffles to win flat screen TVs, DVDs, Disneyland tickets, and entertainment centers. All funds will be donated to Arte Americas.

Azteca America and Arte Americas thanks you in advance for your support in making this event a great success.

About Azteca America of Central California

Azteca America of Central California is a subsidiary of Cocola Broadcasting Companies based in Fresno, with stations in Fresno, Visalia, Bakersfield and Boise, Idaho with additional affiliates in the planning stages. Azteca America produces more than 8,000 hours of original programming each year, including two daily news shows, a range of entertainment and reality shows and the popular first division Mexican Soccer League.

For more information about Azteca America, visit our website at
www.aztecaamerica.com or www.kmsgtv.com

For more information please contact
Stephanie Aguilar
(559) 455-5511
saguilar@kmsgtv.com

Melly Saldaña
Azteca America Central California
559-455-5511
mmoreno@kmsgtv.com

Arte Americas
559-266-2623