



Presents 3 of 4 FLM Mexican League Semifinals: Cruz Azul vs América and the two-game series of Monarcas vs Tecos

Participation in Finals Is Guaranteed

FOR IMMEDIATE DISTRIBUTION

New York, May 17, 2005 – Azteca America dominance in FLM Mexican League Soccer is stronger than ever with three of the four semifinal games for the 2005 “Clausura” season, guaranteeing at least one of the two matches of the two-game finals series.

On Wednesday, May 18, we present Tecos vs Monarcas. Tecos completed the first playoff round with the widest margin in the league against a rival as it boasted a combined score of 4-1 against Necaxa. Nevertheless, Tecos faces Monarcas Morelia, the overall leader of the regular season and one of the most consistent teams in the league. The action begins at 6:30pm.

On Saturday, May 21, at 5:00 pm, we present the second of the two-game series live from Morelos Stadium.

On Sunday, May 22, at 3:00 pm, we will transmit the second semifinal match of Cruz Azul vs América, a classic Mexican Soccer matchup.

All games are broadcast live. Special pre-game shows will be presented 30 minutes prior to each semifinal.

Dates for the two-game final series will be between May 25 and May 29. Final confirmation will depend on the outcome of the semifinals.

Don't miss this exclusive semifinal action of Mexican League Soccer this week on Azteca America TV-55 Fresno, TV-8 Visalia, TV-42 Bakersfield, DirecTV-55 and Comcast-77. THE place for FLM Mexican League Soccer.

Company Profile

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly-owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish language television content in the world. Azteca America currently has presence in 39 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco-Oakland-San Jose, Phoenix, Brownsville-McAllen, Albuquerque, San Diego, Fresno-Visalia, Sacramento-Stockton-Modesto, Denver, Orlando, Austin, Tampa, Corpus Christi, Tucson, Las Vegas, Colorado Springs, Monterey-Salinas, Hartford, Salt Lake City, Bakersfield, West Palm Beach-Ft. Pierce, Santa Barbara, Palm Springs, Omaha, Yakima, Naples-Ft. Myers, Wichita, Reno, Boise, Victoria, Oklahoma City, Charleston and Chattanooga.

For more information, visit our website: www.aztecaamerica.com

For further information contact:

Melly Moreno
Azteca America Central California
559-455-5511
mmoreno@kmsgtv.com

Daniel McCosh
011 52 55 1720 0059
646 253 9167
dmccosh@aztecaamerica.com

Juan Pablo Alvarez
011 52 55 1720 5705
646 253 9167
jpaltvarez@aztecaamerica.com