



## **Mexican League Soccer This Weekend: Jaguares vs UNAM, Culiacán vs Veracruz y Santos vs Pachuca**

### **FOR IMMEDIATE DISTRIBUTION**

**New York, April 13, 2005** – The best in Mexican League Soccer continues on the screens of Azteca America with Week 13 of the 2005 “Clausura” season this weekend. .

We begin with Jaguares vs UNAM. The Chiapas Jaguares are coming off a 2-0 definitive win against the Chivas last week and are determined to show that they are worthy of a playoff berth as the season winds down to its final five weeks. Despite a weak first half of the season, two-time champs Pumas are still technically in the running for post season play, elements that should make for an exciting match. The action begins this Saturday, April 16 at 3 pm.

Immediately following, we present Culiacan vs Veracruz. The Dorados, who are no longer on their way to the minor leagues thanks a string of two victories, will face a Veracruz squad that is also struggling to stay alive in the big league of soccer. Game time is 5 pm.

On Sunday, April 17 at 2 pm, we present Santos vs Pachuca. Santos are on the verge of qualifying for the post-season “liguilla,” with 18 points. However, Pachuca would close in on Santos in its same group with a win.

Games are broadcast live. There will pre-game shows thirty minutes prior to kickoff for the Jaguares vs UNAM and Santos vs Pachuca matches.

Don't miss Week 13 of the 2005 “Clausura” season of Mexican League Soccer on Azteca America, TV-55 Fresno, TV-8 Visalia, TV-42 Bakersfield, DirecTV-55 and Comcast-77, THE place for Mexican League Soccer.

## **Company Profile**

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly-owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish language television content in the world. Azteca America currently has presence in 38 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco-Oakland-San Jose, Phoenix, Brownsville-McAllen, Albuquerque, San Diego, Fresno-Visalia, Sacramento-Stockton-Modesto, Denver, Orlando, Austin, Tampa, Corpus Christi, Tucson, Las Vegas, Monterey-Salinas, Hartford, Salt Lake City, Bakersfield, West Palm Beach-Ft. Pierce, Santa Barbara, Palm Springs, Omaha, Yakima, Naples-Ft. Myers, Wichita, Reno, Boise, Victoria, Oklahoma City, Charleston and Chattanooga.

**For more information, visit our website: [www.aztecaamerica.com](http://www.aztecaamerica.com)**

**Except for historical information, the matters discussed in this press release are forward-looking statements and are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Risks that may affect TV Azteca are identified in its Form 20-F and other filings with the US Securities and Exchange Commission.**

**For further information contact:**

**Melly Moreno  
Azteca America Central California  
559-455-5511  
[mmoreno@kmsgtv.com](mailto:mmoreno@kmsgtv.com)**

**Daniel McCosh  
011 52 55 1720 0059  
212 207 8623  
[dmccosh@aztecaamerica.com](mailto:dmccosh@aztecaamerica.com)**

**Juan Pablo Alvarez  
011 52 55 1720 5705  
212 207 8623  
[jpalvarez@aztecaamerica.com](mailto:jpalvarez@aztecaamerica.com)**