



Julio César Chavez in His Farewell “Despedida” Boxing Match Against Ivan Robinson

FOR IMMEDIATE DISTRIBUTION

New York, June 15, 2005 – Azteca America, THE place for Latino sports, presents the exclusive broadcast transmission on Saturday, June 18 of Julio César Chavez, one of the greatest Mexican boxers of all times, slated for 10 rounds against the US fighter Ivan Robinson from the Staples Center in Los Angeles.

Witness why Julio is commonly referred to as “El Gran Campeón de México,” with 106 victories (88 by knockout), 5 defeats and 2 draws; as well as 3 world championships.

The action starts at 10 pm PST and EST / 9 pm CST and also includes the special attraction of Julio’s son Julio César Chávez Jr. (17 victories, 12 knockouts), who faces off against Adam Wynant.

Viewers can also witness the championship fight between Rafael Márquez and Ricardo Vargas. Finally Jesús el “Matador Chavez” from México will fight Carlos el “Famoso” Hernández from El Salvador, a bout between two former world champs.

Don’t miss Julio César Chávez vs. Ivan Robinson Saturday, June 18 at 10pm PST and EST / 9 pm CST on your local Azteca America channel.

Company Profile

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly-owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish language television content in the world. Azteca America currently has presence in 39 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco-Oakland-San Jose, Phoenix, Brownsville-McAllen, Albuquerque, San Diego, Fresno-Visalia, Sacramento-Stockton-Modesto, Denver, Orlando, Austin, Tampa, Corpus Christi, Tucson, Las Vegas, Colorado Springs, Monterey-Salinas,

Hartford, Salt Lake City, Bakersfield, West Palm Beach-Ft. Pierce, Santa Barbara, Palm Springs, Omaha, Yakima, Naples-Ft. Myers, Wichita, Reno, Boise, Victoria, Oklahoma City, Charleston and Chattanooga.

For more information, visit our website: www.aztecaamerica.com

For further information contact:

Daniel McCosh
011 52 55 1720 0059
646 253 9167

dmccosh@aztecaamerica.com

Juan Pablo Alvarez
011 52 55 1720 5705
646 253 9167

jpalvarez@aztecaamerica.com