



AZTECA AMERICA

AZTECA AMERICA ANNOUNCES SUCCESSFUL STATION MIGRATIONS IN HOUSTON, SAN FRANCISCO AND SACRAMENTO

--New Affiliate Also Added in Abilene, TX--

FOR IMMEDIATE RELEASE

Los Angeles, July 2, 2007— Azteca America, the fastest-growing Hispanic television network in the United States, is proud to announce the successful migration to new stations in Houston, San Francisco and Sacramento.

As of 12:00 am on July 1, Azteca America is broadcast in Houston on KUVM channel 34, as well as on Comcast's channel 74 and channel 57 on DIRECTV. In San Francisco, the signal is available as a full-power digital multicast, which includes KBWB-DT channel 20.4 over-the-air, plus channel 196 on Comcast's basic digital service and channel 620 in Comcast's Hispanic package. The signal is also available on DIRECTV's channel 42 throughout the greater Bay Area. In Sacramento, the signal is carried on KSTV channel 32, plus Comcast's basic digital service and channel 620 in Comcast's Hispanic package.

"We would like to once again congratulate Una Vez Mas and Bustos Media for their diligent work in getting Houston and Sacramento ready for our July 1 station change, and we look forward to a continued productive relationship with both groups as they leverage their superior market knowledge and commitment to these markets," said Luis J. Echarte, Chairman of Azteca America.

Separately, Una Vez Mas is also operating a new Azteca America station in the demographic market area (DMA) of Abilene-Sweetwater in Texas. This is added to the above-mentioned station in Houston, and a previously-announced station in Sherman, which are all part of the Texas Network project of Una Vez Mas, which will provide an Azteca America signal in every DMA of Texas. Texas stations operated by Una Vez Mas include: Houston, Dallas, San Antonio, Brownsville/McAllen, El Paso, Austin, Corpus Christi, Lubbock, Odessa, Amarillo, Victoria, Sherman and Abilene. Una Vez Mas is Azteca America's largest station group, with a total of 23 stations currently on the air.

Bustos Media operates four FM stations in the greater Sacramento area, and owns a total of 25 Hispanic radio stations primarily in the western half of the country. The three Bustos radio formats La GrandD, Magia and Ke Bueno are also broadcast to 52 affiliates across the country. Bustos Media additionally operates the Azteca America affiliate channel WBWT Channel 38 in Milwaukee.

Company Profile

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 60 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco-Oakland-San Jose, Phoenix, Brownsville-McAllen, Sacramento-Stockton-Modesto, Albuquerque, Fresno-Visalia, San Diego, Denver, El Paso, Orlando, Philadelphia, Tampa, Washington DC, Atlanta, Austin, Las Vegas, Boston, Tucson, Corpus Christi, West Palm Beach-Ft. Pierce, Seattle, Bakersfield, Hartford, Portland, Salt Lake City, Monterey-Salinas, Laredo, Naples-Ft. Myers, Palm Springs, Raleigh-Durham, Odessa, Colorado Springs, Milwaukee, Santa Barbara, Lubbock, Amarillo, Wichita, Oklahoma City, Reno, Greenville, Abilene, New Orleans, Sherman, Omaha, Tulsa, Boise, Toledo, Chattanooga, Victoria, Twin Falls and Charleston.

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